

2016 ANNUAL COMMUNICATIONS JOB & INTERNSHIP FAIR
Program of Events
ARMOUR J. BLACKBURN CENTER | Thursday, October 27, 2016

8:45 am - 3:00 pm **ON-SITE REGISTRATION**
2nd Floor Lobby (All applicants: Pre-registered and on-site registration)

9:30am - 11:00am **PR Council Sponsors | “Public Relations:
Gallery Lounge Keeping Ahead of Tomorrow”**
1st Floor

Moderator: Donna Renella, on behalf of the PR Council
Bjorn Trowery, Director of Communications & Creative Content at Heineken USA
Jasmine Smith, Senior Account Executive, Ketchum
Josette Robinson, Senior Vice President, Prosek Partners
Julio Valeriano, Account Director, Ogilvy Public Relations
Lauren Buchanan, Client Staff Assistant, Burson Grassroots (HUALumna)
Nick Nelson, Account Supervisor, Cohn & Wolfe,
Shazzia Khan, Global Chief of Staff at Havas Health
Victoria Ifan, Account Supervisor, Edelman

9:30am - 11:00am **“29 Injured in Bomb Explosion in the Heart of NYC”, “2016
Hilltop Lounge Presidential Race”, “Charlotte Dominates National Headlines for Fatal
1st Floor Police Shooting”: How to Use Your Skills as a Multimedia Journalist to Get the
Headlines”**

**Moderator: Jennifer Thomas, Howard University School of Communications Journalism Faculty | former
CNN Headline News Producer**
Paul Albergo, Bureau Chief, Bloomberg BNA
Xavier S. Williams, HR, Staffing & Diversity, Associated Press
Marty Kady, Managing Editor, Politico Pro
Ron Nixon, Washington Correspondent, The New York Times
Shaquelle Brewster, Producer, NBC News

11:00am - 12:30pm **“ADVERTISING: GET YOUR FOOT IN THE DOOR AND
148 1st Floor ADVANCING TO THE TOP.”**
Moderator: Dr. Joanna Jenkins, Advertising Faculty, Strategic, Legal & Management Communications
Stephanie Loffredo, Social Strategist and Planner, Huge Advertising Agency
Derrick L. Plummer, Vice President, Edelman
DeeDee Faison, Investment Associate Director, Event Strategy, Initiative (HU Alumna)
Ed Huerta Margotta, Director of Talent Acquisition, Human Resources, Carmichael Lynch
Britany Rickett, Human Experience Supervisor, Starcom Worldwide (HU Alumna)
Mary Sirico, Talent Acquisition Specialist, Octagon

11:00am -12:30pm **LANDING A JOB IN TV**
1ST Floor -The Forum
**Moderator: Indira Somani, Ph.D., Howard University Broadcast Faculty, Media, Journalism & Film, Former
CNBC Senior Producer**
Panelists: Terri Tolliver, Executive Producer, Fox 5 News
Kia Baskerville, CBS News Special Projects Producer
Ken Strickland, NBC News Bureau Chief, Washington, DC
Michelle Hord-White, Vice President, Talent Acquisition and Pipeline Programs
**Jennifer Thomas, Howard University Broadcast Faculty, Media, Journalism & Film, Former Executive
Producer of CNN**

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11:00am - 12:15pm **“TV and Film Production: Help! I Want to Work in Producing,
Hilltop Lounge 2nd Flr Directing, Editing, TV Development, Filmmaking, Etc.”**

Moderator, Jami Ramberan, Faculty, Film, Media, Journalism & Film
Julie Dash, Filmmaker and author (Daughters of the Dust), TV filmmakers (The Rosa Parks Story, Incognito, Funny Valentines etc.) |
Sandra Forman, DGA Assistant Director Training Program NY
Samantha Piccirillo, Recruitment Coordinator, Discovery Communications, Inc.
Kelley Martinko, HR Business Manager & Intern Program Coordinator, Discovery Communications
Kinyette Newman, Manager, Production, TV One
Tia Smith, Director, Programming & Production TV One

12:00am – 1:30pm **"Radio.com: Learning How to Use Your Broadcast, Sales,
Auditorium 1st Flr Promotions and Production Skills in the Digital Spectrum”**
PIZZA SESSION!

Andy Yorke, Moderator, President, Imani Entertainment
Sheila Eldridge, Creator, Café Mocha | Owner, Miles Ahead Entertainment & Broadcasting
Sean Plater, Deputy General Manager, WHUR 96.3 (HU alumni)
Angie Ange, Air Personality, Radio One, Inc (HU alumna)
April Watts, Air Personality, Majic 102.3, (DC) Magic 95.9 (Balt.) Old School 100.3 (Cincinnati)
Hector Hannibal, Program Director, WHUR 96.3 FM
Toni Jones, Promotions Director, Radio One
Mike Chase, Production Director, Radio One, Inc.
Candy Shannon, Director, HU School of Comm. Tech Center & Air-Personality, WPFW
Malik Pinkney, Sports Play-By-Play Operator, Sirius XM Radio, Inc.
Lance Lynch, Account Executive, WHUR 96.3
Jeanette Tyce, General Sales Manager, WHUR 96.3

12:15noon -1:15pm CREATIVE ARTIST AGENCY (CAA)
Forum | 1st Floor PIZZA INFORMATION SESSION!
Blackburn Center

Ruben Garcia, Creative Artist Agency (CAA) Diversity and Campus Relations Specialist
Leading entertainment and sports agency CAA represents many of the most successful professionals working in film, television, music, video games, theater, and digital content, and provides a range of strategic marketing and consulting services to corporate clients. CAA is also a leader in sports, representing more than 1,000 of the world's top athletes.

2:00pm **GRADUATE STUDENT RESEARCH | POSTER SESSION**
Forum | 2nd Flr **Dr. Carolyn Stroman, Professor, Communication, Culture and Media Studies**
Dr. Michael Austin, Assistant Professor, Media, Journalism and Film
Doctoral Students: TBA

(The poster session will provide an introduction to the research activities currently taking place in our graduate program in the Department of Communication, Culture and Media Studies.)

11:45am -1:15pm **RECRUITER/EXHIBITOR LUNCH GALLERY LOUNGE |1st Floor**
1:15 PM JOB & INTERNSHIP FAIR BLACKBURN CENTER – BALLROOM