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Call for Speakers Research Week 2018

RL

Retland, Nicole L

Tue 4/3, 11:12 PM

Thomas, Jennifer C.; Greene, Youlander; Clarke, Pamela A

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JCT

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Exploring new frontiers ...

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Good evening,

Congratulations, you were selected to be a speaker for Research Week 2018. [As you may recall the event will take place on Tuesday, April 10th from 2-3:30pm in the Multipurpose Room of the Interdisciplinary Research Building.](#) As a speaker you will share how you are pushing the boundaries of knowledge by creating new frontiers in your fields. Please prepare your presentation as an engaging TED-style talk. Below are some ways in which TED style talks are different from business presentations/lectures.

Please note that the speakers for exploring new frontiers will presently immediately after Dr. Hakeem Oluseyi the keynote speaker. **Please email a copy of your PowerPoint presentation to nretland@howard.edu by 10:00am on Tuesday, April 10th.** Also attached is the draft program with presenter information. If you have any changes to the attached document please send them by COB Friday, April 6 for the print version. The topic you submitted previously will be advertised in HU Communications.

The goal of this activity is to inspire and to ultimately foster new collaborations and investigations, advance knowledge and pose problems whose solutions are beyond the scope of a single discipline.

How is a TED style talk different to a business presentation?

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- TED style talks are personal, about a topic the speaker is knowledgeable about and feels deeply passionate about.
- TED style talks are simple and concise. Any superfluous information is taken out of the speech for the sake of time. The aim is to keep the audience on the edge of their seats wanting more, not wishing the speaker would hurry up and finish.
- TED style talks take the listener on a journey with a narrative style. A good speaker will have the listeners following along in their footsteps, and allow the audience to feel what the speaker felt whilst on that journey.
- TED style talks tell a story, the best ones evoke the imagination of the audience and allows them to experience the talk with salient sights, sounds, textures, tastes or even smells (think of how you can bring your talk to life by using sensory anchors).
- TED style speakers are not afraid to show their human side. Share your wins but also your personal failings and losses. It forges a deep connection with the audience and they will be able to relate to what you are saying.

Nicole Retland Moreland
Office of Research Development
Howard University
4th and College Streets, NW
Washington, D.C. 20059
Tel: 202.806.6205 | Email: nretland@howard.edu
Website: <http://www.howard.edu/research/>