

# **Howard University**

## **FACULTY APPLICATION FOR APPOINTMENT, PROMOTION and/or TENURE**

**Office of the Provost 2013**



<b>Name and location of Institution</b>	<b>Position</b>	<b>Rank</b>	<b>FT/PT</b>	<b>FROM</b>	<b>TO</b>
Howard University, Washington, DC	Assistant Professor	Tenure- track	FR	2013	Present
Clark Atlanta University Atlanta, GA	Adjunct Professor	Adjunct	PT	2011	2013
<b>Industry Experience/ Location</b>					
MediaReady Consulting, LLC Atlanta, GA	President, Founder		FT	2008	2013
Executive Producer Atlanta, GA	CNN Headline News		FT	2003	2008
Producer Atlanta, GA	CNN		FT	2003	2008
Senior Producer Charlotte, NC	NBC News / NBC Nightside		FT	1995	1999
Producer Durham, NC	WTVD TV		FT	1991	1995
Producer Huntsville, AL	WHUT TV		FT	1989	1991
Associate Producer, Reporter Huntsville, AL	WAAY TV		FT	1988	1989

### 15. Outside Evaluations (List names of External Reviewers)

George L. Daniels, Ph.D.

Assistant Dean

College of Communication and Information Sciences

The University of Alabama

Email: [gdaniels@ua.edu](mailto:gdaniels@ua.edu)

David Hadju

Professor of Journalism  
 Columbia University Graduate School of Journalism  
 Email:  
[dh2145@columbia.edu](mailto:dh2145@columbia.edu)

**16. Honors, Awards, and Other Distinctions (Begin with the most recent.)**

<u>Year</u>	<u>Award</u>
2018	Mistress of Ceremony, Luncheon Celebration in honor of Dr. Glenda Glover, 30 <sup>th</sup> International President, Alpha. Kappa Alpha Sorority, Inc. Washington, DC
2018	Graduation Speaker, Global Public Charter School, Washington, DC
2018	Keynote Speaker, IVY Day, Alpha Kappa Alpha Sorority, Inc. Alpha Chapter
2018	Keynote Speaker, President’s Dinner, National Beauty Culturists’ League, Alexandria, VA
2018	Performer, 110th National Founders’ Day 2018 Keynote Speaker, IVY Day, Alpha Kappa Alpha Sorority, Inc. Alpha Chapter
2015-2016	Alpha Kappa Alpha International Award for Communications Excellence   North Atlantic Region, Xi Omega Chapter, Media/P.R. Liaison/Chair for 2015 Norma E. Boyd 5K Race for Education
2016	Selected Participant: IRTS Faculty Seminar, Media Insiders 2016: Today's Opportunities & Tomorrow's Challenges, Las Vegas
2016	Lead Mentor, Multi-Media, National Association of Black Journalists/National Association of Hispanic Journalists Convention
2016	Luncheon Speaker, 2016 Junior Faculty Writing and Creative Works Summer Academy
2016	Rush Speaker, Alpha Kappa Alpha Sorority, Inc., Alpha Chapter
2014	New Initiate Luncheon Speaker, Alpha Kappa Alpha Sorority, Inc., Alpha Chapter

2013	Honorary Host Committee Howard University Alumni Club of Atlanta Charter Dinner and Awards
2011	Project Coordinator, Cascade UMC, BET, “The Game” Episode, Atlanta GA
2009	Recognition, Atlanta’s 40 Rising Stars, <i>Atlanta Business Journal</i>
2005	George Foster Peabody Award recognition, Hurricane Katrina coverage
2003	Performer, Atlanta Jazz Festival (“Camille”)
2002	National Academy of Television Arts & Sciences, September 11, 2011 coverage recognition
1997	National Association of Black Journalists Investigative Story 2 <sup>nd</sup> Place National award recognition

### 17. Memberships and Offices in Learned or Professional Societies

<u>Name of Organization</u>	<u>Position</u>	<u>Year</u>
Alpha Kappa Alpha Sorority Inc.	Public Relations 5K Chair Member	2015, 2016 2013- present
Association for Education in Journalism and Mass Communication	Member	2015 - present
Columbia Univ. Alumni Association	Member	2015- present
Gandhi Media Brigade	Board of Directors	2015-2017
National Association of Black Journalists	Lead Mentor, Mentor Multimedia Student Projects	2014-2016
Society of Professional Journalists	Member	2017- present

### 18. Publications

#### a. Articles

##### (1.) Refereed

May 2018 “Pageantry and Politics: Miss Howard University from Civil Rights to Black Power” (sole author) *The Journal of Negro Education* Vol. 87, No. 1, Special Focus:

Black Power, Politics, and the Black Press: Resiliency and Engaged Learning in Education (Winter 2018), pp. 22-32 DOI: 10.7709/jnegroeducation.87.1.0022  
Stable URL: <http://www.jstor.org/stable/10.7709/jnegroeducation.87.1.0022>

December 2015 (sole author) “Reassessing Journalistic Pedagogy: Howard University’s Broadcast Coverage of the 2014 Midterm Election” *Asia Pacific Media Educator* Jennifer C. Thomas *Asia Pacific Media Educator* Vol 25, Issue 2, pp. 238 – 246 First Published December 17, 2015 <https://doi.org/10.1177/1326365X15604935>

June 2018 Journal Article: *The Peculiar Predicament for Teaching Journalism in the Era of Trump* *Journal of Media Ethics*  
(sole author)  
(Under review)

(2.) Book Reviews

N/A

(3.) Book Chapters (Peer-Reviewed)

Chapter contributor: "From the Trenches" essay, Chapter One - “So, You’re a College Instructor. Now what?” Master Class: Teaching Advice for Journalism and Mass Communication Professors, Roush, Chris ed. (Lanham, Maryland: Rowman & Littlefield Publishers). (Published January 2018)

2018 Book Chapter (edited collection of international contributors): *Women Behind Bars: Dissecting Social Constructs Mediated by News and Reality TV* Book: *The Palgrave Handbook of Incarceration across Popular Media* Book  
(Under review by Palgrave McMillan Publishers)

(4.) Other General Articles

Major Publication: For Jennifer C. Thomas, [AKA Remains 'Faithful to the Task at Hand' Atlanta Journal Constitution](#) | Friday, Feb. 5, 2016 (sole author)

Academic Newsletter: (Submitted January 2017) “Howard University NewsVision Returns to WHUT” *The Standard: Association for Education in Journalism and Mass Communication (AEJMC)* (sole author)



**High Creative/Professional Activities**

December 2016                      Executive Producer      NewsVision Newscast on WHUT  
 Conceptualized, supervised, and reviewed the newscast which consisted of content (video, scripts, reporter packages, rundowns from students primarily in my section of NewsVision) and production. Met with senior level management to discuss specifics regarding content, programming and traffic. Wrote promotional material and supervised the production of promos which will also be broadcast on WHUT, in the nation's top 10 television market and negotiated the strategy to bring this newscast from concept to conceptualization. Served as the initial contact for NBCUniversal to attain sponsorship for the program, valued at \$5,000.00

May 2016                              Executive Producer      NewsVision Newscast on WHUT  
 Washington, DC  
 Supervised staff of twenty full-time and part-time managerial and union professionals, including Engineering, operations, director and supervisors, students and other faculty, to deliver a quality-controlled broadcast which met the PBS station's stringent technical broadcast qualifications.

2013- Present                      Producer/Writer                      Cable News Network  
 Write, manage, and plan segments and content for the CNN Domestic newscasts and global team of more than 4,000 professional staff based at the network's world headquarters of Atlanta, GA and Washington, DC bureaus.

2014- Present                      Executive Producer                      NewsVision, WHUT TV, Washington, DC  
 Conceptualized, supervised, reviewed production tapes and revised scripts for reporter packages and newscast (spring 2016) on Howard University's PBS station which broadcasts to 2 million households in the greater Washington metro area as well as on-line on howarduniversitynewservice.com and shared with 200+ National Newspaper Association (NNPA) members across the country.

**19. Appraisal of Publication #1**

<b>Publication #</b>	<b>Title</b>	<b>Author(s)</b>	<b>Published in/by</b>
1	Reassessing Journalistic Pedagogy: Howard University's Broadcast Coverage during the 2014 Midterm Election	Jennifer C. Thomas (sole author)	Asia Pacific Media Educator / Sage Publications December 2015
Contribution	Sole Author. This article was featured in Sage Publication's special edition on "covering political journalism." It underscores the university and department's emphasis on contributing to research that examines issues relevant to pedagogy and		



	<p>practice. I conducted significant research and drew upon my unique personal industry experience to examine, using the 2014 U.S. Midterm Elections as the basis of the article. I served as lead broadcast faculty member for this project, which resulted in dozens of reporter stories, and provided undergraduate journalists-in-training unheralded opportunity to cover a national event. Stories were broadcast online to more than 200 National Newspaper Publisher Association (NNPA) member outlets nationwide. The article shed international light on MJFC’s program and project.</p> <p>Abstract snippet: The author explains how her individual experience as a veteran news industry professional-turned journalism academic, influenced and informed processes, practices and outcomes for student journalists who lacked experience and in some cases interest in the political process. (<a href="#">link to article</a>)</p> <p><i>Asia Pacific Media Educator</i> is an international refereed journal published twice a year by SAGE Publications. The journal follows international norms and procedures of blind peer reviewing by scholars representing a wide range of multi-disciplinary areas.</p>
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### 19. Appraisal of Publication #2

Publication #	Title	Author(s)	Published in/by
2	Pageantry & Politics: Miss Howard University from Civil Rights to Black Power	Jennifer C. Thomas (sole author)	The Journal of Negro Education/ Winter 2018
Contribution	<p>Sole Author:</p> <p>In this paper I discuss a significant and innovative discourse on the history and impact of “Miss Howard University” during the tumultuous era of the Civil Rights and Black Power Movements. As a former “Miss Howard,” I was also able to include fascinating ethnographic recollections of former queens during this transitional period of American history. The scholarship provides an important narrative of the cultural and political history of Howard University, and is consistent with the <i>Journal of Negro Education’s</i> mission to present to its readers new facts and discussions relating to the education of Black people. This research was supported in part by a grant from the Mooreland-Spingarn Research Center 2014 Summer Faculty Research Fellowship.</p> <p>Journal of Negro Education (from Jstor.org): The Journal of Negro Education (JNE), a refereed scholarly periodical, was founded at Howard University in 1932 to fill the need for a scholarly journal that would identify and define the problems that</p>		

	characterized the education of Black people in the United States and elsewhere, provide a forum for analysis and solutions, and serve as a vehicle for sharing statistics and research on a national basis.
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### 19. Appraisal of Publication #3

Publication #	Title	Author(s)	Published in/by
3	Chapter contributor: "From the Trenches" essay, Chapter One - "So, You're a College Instructor. Now what?"	Jennifer C. Thomas (contributor to chapter)	Rowman & Littlefield Publishers (Published Jan. 2018)
Contribution	<p>Chapter contributor: "From the Trenches" essay, Chapter One - "So, You're a College Instructor. Now what?" <u>Master Class: Teaching Advice for Journalism and Mass Communication Professors</u>, Roush, Chris ed. (Lanham, Maryland: Rowman &amp; Littlefield Publishers). (Published January 2018)</p> <p>I served as a contributor to the book by the Association for Education in Journalism and Mass Communication's Elected Standing Committee on Teaching. It serves as a "textbook of best practices and tips for teaching journalism, advertising, public relations and other formers of mass communication." My essay was in Chapter 1: So, you're a College Instructor. Now what? By Karen M. Turner, Temple University. My section was "Talking Shop in the Classroom," which is a major issue for industry experts who transition into teaching journalism at the university level. This is one of my areas of research for which I am most passionate. I spent 20 years as a fulltime news producer and manager before attending graduate school and now teaching journalism. This is a subject for which I felt I had to contribute.</p>		

### 19. Appraisal of Publication #4

Publication #	Title	Author(s)	Published in/by
4	<i>Women Behind Bars: Dissecting Social Constructs Mediated by News and Reality</i>	Jennifer C. Thomas (sole author)	(Under review by

			Palgrave McMillan Publishers )
Contribution	2018 Book Chapter (edited collection of international contributors): <i>Women Behind Bars: Dissecting Social Constructs Mediated by News and Reality TV</i> Book: <i>The Palgrave Handbook of Incarceration across Popular Media</i> Book (Under review by Palgrave McMillan Publishers)	<p>This topic is among my research interests: the complex facets of women, media and images. I am among one of the authors of a proposed book which focuses on “the spaces of prisoners and prisons, their stories in media and the uncertain space between both.” As both a consumer of media and professional, I have both been storyteller and viewer and am able to discuss how the media’s role impacts the viewer’s consumption and interpretation. The media’s representation or misrepresentation of inmates and their families affects the global perspective of imprisoned individuals...</p>	

### 19. Appraisal of Publication #5

Publication #	Title	Author(s)	Published in/by
5	<i>The Peculiar Predicament for Teaching Journalism in the Era of Trump</i>	Jennifer C. Thomas (sole author)	Journal of Media Ethics (Under Review)
Contribution	<i>The Peculiar Predicament for Teaching Journalism in the Era of Trump</i> Journal of Media Ethics (sole author) (Under review)	<p>Today’s political climate is a dangerous one for journalists—especially when they are being vilified by the president of the United States. Pres. Donald Trump has declared the media as “fake news,” and journalists as “enemy of the people.” This presents a very precarious role for professors who are tasked at teaching the importance of the First Amendment and for submitting to the Society of Professional Journalists’ Code of Ethics. The journalist’s role is to defend the public’s right to know and to be a watchdog of the government. As the rhetoric grows from the Commander-In-Chief, journalism professors must revise their pedagogies for students.</p>	

**19. Appraisal of Publication #6**

<b>Publication #</b>	<b>Title</b>	<b>Author(s)</b>	<b>Published in/by</b>
6	Election 2016: Road to the Conventions	Producer- Jennifer C. Thomas	WHUT TV (PBS Affiliate)
Contribution	<p>As producer of the initial WHUT TV special Election 2016 coverage, I helped conceptualize the news/magazine special, creating the title, theme music, and direction of the broadcast. This came after several meetings with station General Manager Jeff Lee. I supervised staff of twenty full-time and part-time managerial and union professionals, including engineering, operations, director and supervisors, students and other faculty, to deliver a quality-controlled broadcast which met the PBS station's stringent technical broadcast qualifications.</p> <p>I wrote all promotional material, press releases, scripts for voiced reporter stories and scripts for the entire show. I also selected all video clips, created graphic content, and implemented deadline management strategies. Contacted and organized guests, held numerous planning meetings.</p>		

<b>Publication #</b>	<b>Title</b>	<b>Author(s)</b>	<b>Published in/by</b>
7	Border Patrol Ride Along Gets Real When Migrant Family Appears	Producer/Reporter/Writer Jennifer C. Thomas	Borderzine.com Multimedia website/digital
Contribution	<p>I served as producer/reporter for the longform video mini-documentary (docu-package) project, as well as primary writer for the website report about the experience.</p> <p><i>Along the Border Fence in El Paso</i> is an in-depth special report on issues that affect border communities in the Southwest particular in Texas. We spent a day with members of the U.S. Border Patrol along the border of the U.S. and Mexico. This timely report was produced in the early summer following the election of Trump as president. My group and I had the unique opportunity to travel to the border “fence” separating El Pas from Juarez, Mexico. During the daylong assignment, we came upon a young family of immigrants who was crossing the U.S. border illegally. With cameras rolling, I documented this emotional story with reaction from border patrol agents, business owners, and a resident who once illegally crossed the border. The report, along with others was submitted or contests by Scripts Howard (multimedia category) and the Society of Professional Journalists (SPJ) New America Contest. Borderzine is a multimedia website that examines issues affecting border communities.</p>		

<b>Publication #</b>	<b>Title</b>	<b>Author(s)</b>	<b>Published in/by</b>
8	ELECTION 2016: DEMOCRATIC DEBATE WHUT TV	Jennifer C. Thomas	<b>Accomplished: Broadcast Live WHUT TV</b>  FEB 2016
Producer	<p>As producer, I created the concept of the program and discussed how the professional staff would work alongside the students to produce and executive a newscast with quality content. As producer I wrote all scripts, packages, and promotions, created rundowns, selected music bed and graphic logos and themes, spearheaded meetings, supervised guest selection and a staff of more than 20 professionals and coordinated coverage with the general manager and management of WHUT. I was also responsible for deadline management during the live broadcast, which is still available online to viewers worldwide.</p> <p>“Election 2016: Democratic Debate” live one-hour election special was impactful by providing an audience of more than two million viewers an opportunity to be informed by a diverse voice of experts in academia, politics, journalism and public policy as much of the nation was posed to view the first major democratic debate in the 2016 presidential election season. It also provided the audience an opportunity to hear from a panel of African-American experts on crucial issues relevant to the American public.</p>		

<b>Publication #</b>	<b>Title</b>		<b>Published in/by</b>
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		<b>Author(s)</b>	
9	CNN DOMESTIC NEWS	Jennifer C. Thomas	Continuous
Producer	I continue to serve as a freelance Producer/Writer, Cable News Network (CNN). In this position I write, manage, and plan segments and content for the CNN Domestic newscasts and global team of more than 4,000 professional staff based at the network’s world headquarters of Atlanta, GA and Washington, DC bureaus on stories of national and international significance. CNN continues to be recognized as the world leader in news coverage. I utilize my experience as an executive producer and producer with the network for nine years, as I continue to keep these skills and industry trends fresh and relevant, while serving as an important liaison with Howard’s MJFC department for internships and opportunities.		

<b>Publication #</b>	<b>Title</b>	<b>Author(s)</b>	<b>Published in/by</b>
10	<b>NewsVision Newscast on WHUT</b>	Jennifer C. Thomas	<b>Accomplished: Broadcast on WHUT TV May 2016</b>
Executive Producer	In this role, I spearheaded meetings with the station’s general manager and other management and staff over the past two years. I conceptualized, supervised, and reviewed the newscast which consisted of content (video, scripts, reporter packages, rundowns from students primarily in my section of NewsVision) and production. I worked alongside a staff of twenty full-time and part-time managerial and union		

Jennifer Thomas – Reappointment Application 12

professionals, including engineering, operations, director and supervisors to deliver a quality-controlled broadcast which met the PBS station's stringent technical broadcast qualifications. I also wrote promotional material and supervised the production of promos which will were broadcast on WHUT, in the nation's top 10 television market. The broadcast aired twice, with the debut broadcast notably airing after the Howard University Commencement Speech by President Barack Obama on May 7, 2016. An encore presentation aired the following day.

		<b>Published in/by</b>
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11	NewsVision Newscast on WHUT	Jennifer C. Thomas	<b>Accomplished: Aired</b> December 2016  WHUT TV, Washington, DC
Contribution	<p>Executive Producer</p> <p>I served as the executive producer of a dynamic 30-minute newscasts which broadcast on PBS affiliate WHUT TV to an audience of more than two million viewers in the greater Washington, DC metropolitan area. This had not been accomplished in more than 20 years. In this role, I conceptualized, supervised, and reviewed the newscast which consisted of content (video, scripts, reporter packages, rundowns from students primarily in my section of NewsVision) and production. I met with senior level management to discuss specifics regarding content, programming and traffic.</p> <p>I also wrote promotional material and supervised the production of promos which were broadcast on WHUT and negotiated the strategy to bring this newscast from concept to conceptualization. I served as the initial contact for NBCUniversal to attain sponsorship for the program, valued at \$5,000.00 This initial contribution will hopefully be followed by additional sponsorship of software, hardware and sponsorships. This newscast aired three (3) times during the first week of December.</p>		

			<b>Published in/by</b>
12	<i>Heavy is the 'Fro that Wears the Crown: Pageantry &amp; Protest of Miss Howard University from Civil Rights Through Black Power</i>	Jennifer C. Thomas	(( <i>Documentary Series</i> )In Progress
Contribution	<p>This documentary series will delve the complexities, consequences, and political and social impact of the women who donned the crown and title of Miss Howard University during the transformative 1960s and 1970s. This is a project that began with a 2014 Moorland-Spingarn Research Center grant and continued with a 2017 Advanced Junior Faculty Summer Research Fellowship for Creative Works. My research has also been published in the Winter 2018 issue of the <a href="#">Journal of Negro Education</a>.</p> <p>I traveled to Los Angeles to conduct and in-dept interview with Ms. Robin Gregory, who made history as the first Miss Howard University to don an afro. She was one of the main focuses of my journal article and was a very prominent and controversial figure during the political transition at the university. I have also interviewed Dr. Richard Wright, Professor in the Cathy Hughes School of Communications, who was also a student at Howard in the preceding years in which black activist Malcolm X visited the campus (1964.)</p>		

**20. Patents Held**

NA

**21. Teaching Experience**

- a. List below the titles of courses taught and write a *brief* description of the course content. If available, attach critiques or evaluations of the courses listed as a supplement to this page.

Course Number & Title	Description	Format	Semester Taught
CAPSTONE: NEWSVISION LAB - 18048 - MJFC 460 - 01	NewsVision Students will apply First Amendment principles and the laws appropriate to professional practice after covering a variety of news and feature stories, and demonstrate how to be a truthful, ethical and professional multimedia journalist who can think critically, creatively and independently and analyze news as both gatherer and consumer.		SPRING 2018
MULTIMEDIA STORYTELLING   CRN 17318 - MJFC 201 02	Public Affairs reporting (Broadcast) is designed to introduce the skills needed to explore how the federal, state and local government work and their impact on communities. While doing this, they will learn how to be an effective broadcast journalist capable of excelling in multimedia platforms.		SPRING 2018
FALL 2017	*Was given a 3-credit course reduction due to receiving an Advanced Jr Faculty Research Grant Summer 2017		FALL 2017
CAPSTONE THESIS: NEWSVISION - 18048 - MJFC 460 – 01   CRN: 87782	Students will also write, produce, report and anchor (and possible direct) a (live or recorded) news broadcast(s) featuring their original work. These stories and newscasts may be published in conjunction with the department's online news website, and on PBS station, WHUT TV. They will also acknowledge a deepened understanding of the watchdog role of journalism in a democratic society. (6 credits)		FALL 2017

Course Number & Title	Description	Format	Semester Taught
CAPSTONE THESIS: NEWSVISION - 18048 - MJFC 460 - 01	<b>NewsVision</b> is designed to give practical, hands on experience in reporting, writing, and producing for broadcast media and online. Students will pitch story ideas, report, write, shoot, produce and edit reporter packages in the Howard, and Washington, DC metropolitan communities as well as Capitol Hill and the White House. (6 credits)	Lecture/ Lab	SPRING 2017
PUBLIC AFFAIRS REPORTING - BJ   MJFC 313 – 01   CRN- 87416	Public Affairs reporting (Broadcast) is designed to introduce the skills needed to explore how the federal, state and local government work and their impact on communities. While doing this, they will learn how to be an	Lecture	SPRING 2017



	effective broadcast journalist capable of excelling in multimedia platforms.		
<b>CAPSTONE THESIS: NEWS VISION - MJFC 460 01   CRN 87782</b>	Students will apply First Amendment principles and the laws appropriate to professional practice after covering a variety of news and feature stories, and demonstrate how to be a truthful, ethical and professional multimedia journalist who can think critically, creatively and independently and analyze news as both gatherer and consumer. (6 credits)	Lecture/ Lab	FALL 2016
<b>PUBLIC AFFAIRS REPORTING - BJ   MJFC 313 – 02   CRN- 87416</b>	Through field and classroom assignments along with fieldwork, students will sharpen their research, reporting and interviewing skills, polish their writing and gain practical experience in digital newsgathering and editing. They will also understand the theory and relevance of becoming moral agents and dealing with complex ethic situations as broadcast journalists, specifically as it pertains to political reporting.	Lecture	FALL 2016

<b>NEWS VISION LAB - 13556 - JOUR 313 - 01</b>	NewsVision student will be able to illustrate knowledge of newsroom positions, roles and etiquette and understand how they fit into the newscast, station and organizational structure.	Lecture/ Lab	SPRING 2016
<b>PUBLIC AFFAIRS REPORTING - BJ - 18037 - MJFC 313 – 01</b>	Students are expected to develop and interview sources, research documents, and use other techniques vital to reporting public affairs. Additionally, students gain experience in covering public issues to understand local and federal politics in Washington, D.C.	Lecture	SPRING 2016
<b>NEWSVISION LAB - 83497 - JOUR 313 - 01</b>	Students will maintain ePortfolios (websites) featuring their packages, projects, and resume reels. They will be able to illustrate knowledge of current events, and local and national governments, and speak intelligently and thoughtfully on a variety of related issues.	Lecture/ Lab	FALL 2015
<b>BROADCAST Journalism II - 85795 - JOUR 312 - 02</b>	Successful completion of this course requires students to analyze complex issues and ideas, and to demonstrate their mastery of the material in digital and broadcast form.	Lecture	FALL 2015

Course Number & Title	Description	Format	Semester Taught
NEWSVISION LAB - 83497 - JOUR 313 - 01	NewsVision students will also understand front-timing and backtiming as it pertains to newscast production as well as the vital impact of time management in all phases of news production.		SPRING 2015

Broadcast Journalism II JOUR 312 - 02 CRN: 85795	Broadcast Journalism II places emphasis on reporting and writing for television news and digital platforms. They will learn effective application of ethics in covering a variety of subjects, apply First Amendment principles while developing style and technique.		SPRING 2015
NEWS VISION LAB 13556 - JOUR 313 01   CRN: 83497	Capstone courses engage students in a realistic converged media newsroom experience. All of this is intended to give you the most realistic experience in what it takes to get a product on air. You will produce a final ePortfolio and resume reel, which can be used to demonstrate your talents and abilities as you seek employment.		FALL 2014
Broadcast Journalism II   12020 - JOUR 312 - 01	Through field and classroom assignments along with fieldwork, students will sharpen their research, reporting and interviewing skills, polish their writing and gain practical experience in digital newsgathering and editing.		FALL 2014
Broadcast Journalism I JOUR 311 02   CRN: 83771	Broadcast Journalism I is designed to introduce the skills needed to be an effective broadcast journalist to work in multimedia platforms.		FALL 2014

Course Number & Title	Description	Format	Semester Taught
NewsVision 313 01 CRN: 13556	NewsVision Students will maintain ePortfolios (websites) featuring their packages, projects, and resume reels. They will be able to illustrate knowledge of current events, and local and national governments, and speak intelligently and thoughtfully on a variety of related issues.		SPRING 2014
Broadcast Journalism II 312 01 CRN: 12020	Students will participate in all aspects of broadcast news to enhance broadcast delivery, reporting, writing and producing.		SPRING 2014

Broadcast Journalism I 311 02 CRN: 16498	Broadcast Journalism emphasizes writing for broadcast news with concise, accurate, thoughtful copy and producing quality packages for broadcast and digital distribution. Students are expected to produce audio stories for the Howard University communication outlets.		SPRING 2014
313 01: CRN: 83497	NewsVision Students will apply First Amendment principles and the laws appropriate to professional practice after covering a variety of news and feature stories, and demonstrate how to be a truthful, ethical and professional multimedia journalist who can think critically, creatively and independently and analyze news as both gatherer and consumer.		FALL 2013
Broadcast Journalism II 312 02 CRN: 89795	This class will help students apply the elements of news that effectively inform audiences. We will examine the rigors of broadcast journalism and engage in activities that will help you to think critically about news gathering and reporting.		FALL 2013
Broadcast Journalism I Journ 311 02 CRN: 83771	Students will learn and master reporting various techniques including researching stories, news and information gathering, natural sound collection, and interviews resulting in final enterprise broadcast pieces.		FALL 2013

### **Brief Summary of Course Evaluations**

Course evaluation scores are evaluated on a 5-point scale: 5 = Very Effective; 4 = Effective; 3 = Moderately Effective; 2 = Somewhat Ineffective; 1 = Ineffective. During the past 6 years, my evaluations have averaged between 4.4 and 5.0.

The evaluations which I have received are evidence of the impact that my pedagogy and persistent and passionate style of teaching. I received “effective” marks from all of the courses in which I have taught and have been encouraged by my faculty peer evaluations regarding my teaching style and rapport with the students.

My evaluation averages have ranged from 4.4 - 4.6, with the highest means at more than 4.8

17 Notably, some of the evaluations scored a **4.8**, or higher including:

*I liked this class. it helped me to develop different skillsets so that I might be proficient in the multimedia age that we live in.*

*Professor Thomas is by far the best teacher in the School of C!*

*Professor Thomas has proven over and over that she is an exceptional professor. She is tough when needed and understanding. She has certain[ly] taught by her motto and the motto of the school “excellence without excuses.”*

*The instruction was helpful and concerned about student’s progress, and I would recommend this course to other students.*

**Please see the attached evaluations or view the page in my ePortfolio**

**<https://jenniferthomas2.wixsite.com/apt18/presentations>**

**b. List below the titles of dissertations or theses that you are directing have directed. Indicate doctoral dissertation by "D" and master's thesis by "M"; indicate the year of each.**

N/A

**c. List below the dissertation and thesis committees on which you have read as a member of a student’s dissertation committee. Indicate doctoral dissertation by "D" and master's thesis by "M"; indicate the year of each.**

N/A

**d. List below contributions to teaching that you consider important (e.g., title and description of published or unpublished instructional material, description of major curriculum reorganization, introduction of new courses, awards, or citations for outstanding or extraordinary teaching, etc.). Give date of each contribution.**

### **NewsVision Lab Changes | Spring 2016, Fall 2017**

The NewsVision Lab course has significantly changed over the course of the past two years, much in part to my contributions at making changes in the course structure and outcomes. The two most significant changes have been:

A) The successful completion of two commercially-broadcast newscasts in the coveted Washington, DC, metropolitan television market.

B) The course transitioning from a 3-credit to a 6-credit course.

The students in my NewsVision class produced two “as-live” recorded newscasts with PBS affiliate WHUT TV, and one “as-live” newscast for HowardUniversityElectionProject.com on Election Day 2016 for the Washington, DC metropolitan market which ranks #8 out of more than 200 television markets in the country. The students utilized skills learned in my class to serve in all vital roles for reporting, editing, and executing the 30-minute newscasts. I was responsible for making the initial outreach to NBCUniversal for the December NewsVision Newscasts on WHUT, which as a result served as the monetary sponsor for the newscast (approximately \$4800)

In the fall 2016 semester, NewsVision transitioned from 3 to 6 credits, although the frequency of the course remained the same. I had the only section of the course and was tasked with course content that would meet the increased credits, while attempting to increase the workload but not overwhelm the students. I was able to effectively make this course redesign by amendments in student research, audio visual assignments, group projects, rubrics and Blackboard utilization. The results were evidence in the culminating outcomes of increased reporting, an Election 2016 day-off newscast, as well as the completion of a network-sponsored 30-minute newscast on WHUT.

## **INTRODUCTION OF NEW COURSES Fall 2015, Spring 2016, Fall 2016, Spring 2017**

### **Public Affairs Reporting- Broadcast**

I and former colleague Prof. Keith Harriston, were charged with developing a new course for journalism students in the Media, Journalism and Film Department “journalism” concentration, “Public Affairs Reporting.” This course would be offered to students with interest in print, online, and broadcast. We were tasked with:

A) Creating the new course in the new MJFC Department B) Incorporating broadcast outcomes to the course

I helped create the concept, course outcomes, and guidelines for this course, which was designed to allow students in the Media, Journalism and Film Department an opportunity to understand, appreciate, and then report on public affairs. This can be a wide-ranging topic, so we were detailed in describing the types of stories and coverage that are encompassed in the course, and that will prepare them for the capstone courses.

Under the new MJFC journalism concentration, many students arrived to this course without having mastered techniques in understanding broadcast terminology, shooting and editing for video news, and writing for broadcast. I have thus amended the course to amend some of the basic broadcast learning outcomes in those areas, while assuring they are understanding and then reporting on public affairs issues.

In part the students “are expected to develop and interview sources, research documents, and use other techniques vital to reporting public affairs. Additionally, students gain experience in covering public issues to understand local and federal politics in Washington, D.C. The new syllabus described the projected outcomes of the course: “Through field and classroom

assignments along with fieldwork, students will sharpen their research, reporting and interviewing skills, polish their writing, shooting and reporting and gain practical experience in digital newsgathering and editing. They will learn effective application of ethics in covering a variety of subjects, apply First Amendment principles while developing style and technique. Successful completion of this course requires students to analyze complex issues and ideas, and to demonstrate your mastery of the material in digital and broadcast form.” (From my Public Affairs Reporting-Broadcast syllabus)

### **Technology**

I initiated bringing professional-grade technology so that the students could thrive in an industry-standard environment. Since my arrival in 2013, we did not have any content management software; I researched and purchased (for reimbursement) [Rundown Creator](#) for newscasts and production, and made sure students were effective in training on [Tricaster](#). Spring 2018 my course was the first to utilize a new studio and set in Studio A, using industry-standard [Blackmagic](#). As a result, the students leave with the ability to smoothly transition into a professional work environment.

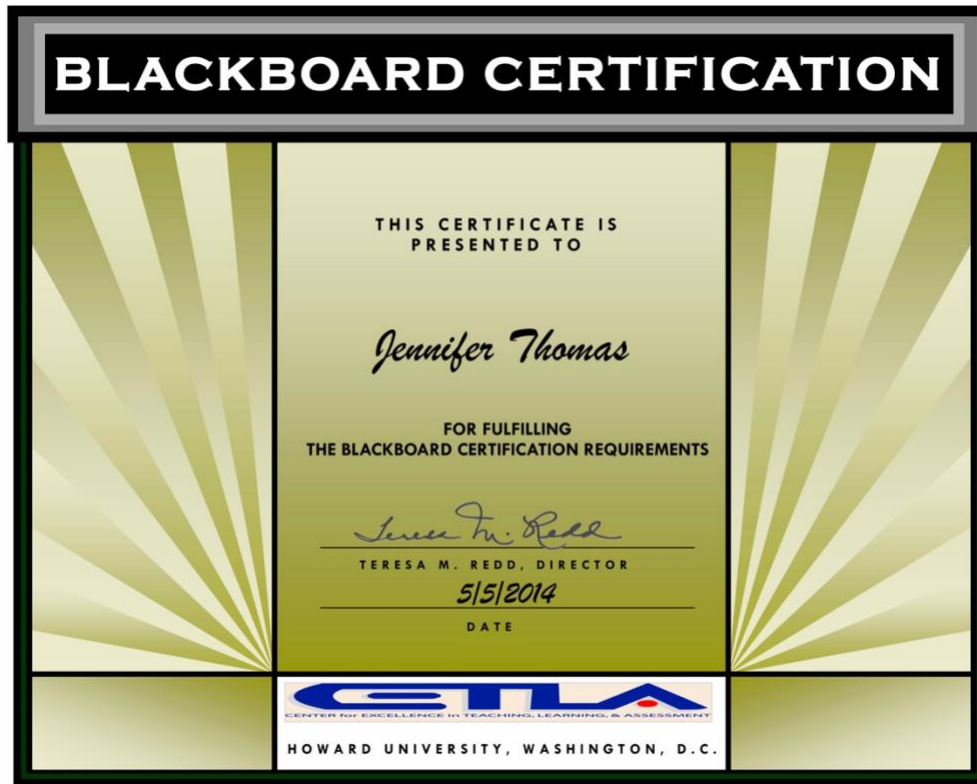
**More can be found in my Teaching section of my e-Portfolio**

<https://jenniferthomas2.wixsite.com/apt18/teaching>

### **CETLA BlackBoard and DL Training**

**CETLA Activity Report for Jennifer Thomas**

Workshop	School of Communications	01038397	Jennifer	Thomas	9/5/2013	BB01090513	Building Blackboard Courses
Group Meeting	School of Communications	01038397	Jennifer	Thomas	9/19/2013		
Workshop	School of Communications	01038397	Jennifer	Thomas	1/28/2014	BB07012814	Maintaining Online Gradebook
Workshop	School of Communications	01038397	Jennifer	Thomas	5/5/2014	BB02050514	Getting the most out of the Discussion Board
Workshop	School of Communications	01038397	Jennifer	Thomas	5/5/2014	BB04050514	Collecting Assignments
Workshop	School of Communications	01038397	Jennifer	Thomas	5/6/2014	BB05050614	Making Teamwork Work
Workshop	School of Communications	01038397	Jennifer	Thomas	5/7/2014	BB06050714	Creating Tests and Surveys
Workshop	School of Communications	01038397	Jennifer	Thomas	5/28/2014	ILSI052814	Information Literacy
Open Lab	School of Communications	01038397	Jennifer	Thomas	8/27/2014		
Special Event	School of Communications	01038397	Jennifer	Thomas	11/11/2014		
Workshop	School of Communications	01038397	Jennifer	Thomas	5/28/2015	ILSI052815	Information Literacy
Special Event	School of Communications	01038397	Jennifer	Thomas	10/30/2015		
Group Meeting	School of Communications	01038397	Jennifer	Thomas	2/16/2016		
Guest Lecture Onsite	School of Communications	01038397	Jennifer	Thomas	3/9/2016		
Guest Lecture Onsite	School of Communications	01038397	Jennifer	Thomas	4/18/2016		



### Associate Provost for Faculty Development Junior Faculty Forums

"Academic Support Resources for Howard Univ. Students"	September 11, 2015
"Tenure and Promotion"	October 16, 2015
"Tenure & Promotion: successfully Managing Your Several Lives as Scholar and Teacher"	November 13, 2015
"Tenure & Promotion: Putting Together Your Teaching Portfolio for your Application"	December 4, 2015
"Grants, Grants and Mo' Grants"	Feb 26, 2016
"The Art and Science of Assessment"	April 1, 2016
"What Faculty Need to Know about Academic Advising at H.U."	September 2016
"Addressing Micro-Aggressions & Bullying in the Work Place"	October 6, 2016
"Staying on Track: A Discussion with Tenured and Promoted Faculty about their Tenure and Promotion Journey"	Nov 2, 2016



"Staying on Track: A Conversation With  
Junior Faculty Who Are On Track"

Sept 14, 2017  
\*(PRESENTER)

### **School of Communications Junior Faculty Seminar Series**

Junior Faculty Orientation                      Sept. 19, 2013

Grant Funding - David Bauer                      Oct. 11, 2013

WHUR Radio Network Tour –                      Nov. 21, 2013  
Dr. Judi Latta

Promotion and Tenure Process                      Dec. 12, 2013  
- Dr. Wilhelmina Wright-Harp

Technology & New Teaching                      Jan. 16, 2014  
Pedagogies - Prof. Reginald Miles

Classroom Management Skills –                      Feb. 20, 2014  
Dr. Thomas Jackson

Pitfalls and Strategies for Publishing March 20, 2014  
Success  
- Dr. Kabuma Langmia

Research Resources and Initiatives                      April 17, 201  
- Nicole Retland

WHUT Tour - Sharon Drayton                      May 15, 2014  
Production Manager

Summer Research Presentations –                      Sept. 18, 2014  
Dr. Jae Eun Chung, Prof.  
Samuel Harman, ,Dr. Indira Somani

Junior Faculty Research                      Oct. 16, 2014

Assessing the Impact of Research                      Nov 20, 2014

Technology & New Teaching Jan. 16, 2014  
Pedagogies - Prof. Reginald Miles

Classroom Management Skills – Feb. 20, 2014  
Dr. Thomas Jackson

Pitfalls and Strategies for Publishing March 20, 2014  
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Summer Research Presentations – Sept. 18, 2014  
Dr. Jae Eun Chung, Prof.  
Samuel Harman, ,Dr. Indira Somani

Junior Faculty Research Oct. 16, 2014

Assessing the Impact of Research Nov 20, 2014

**22. Describe your contributions to your field *or* profession that you wish to be considered as significant professional service. (Panel presentations, speeches, talks at professional meetings, conferences, symposia, workshops, seminars. etc.)**

**A. Invited Presentations/Lectures at Professional Association Meetings**

"Mastering the Message: Best Practices for Media Relations & Social Media"  
[ICMA-RC Executive Advisory Council](#) Washington DC May 2018

"Preparing to Meet the Media"  
[National Forum for Black Public Administrators](#) 2017 Executive Leadership Institute (ELI) Theme: Communications, Public Relations and Decision Making, Washington DC, September 2017

“Pitching Yourself and your stories to editors and producers”  
[Progressive Women’s Voices](#) Conference | Women’s Media Center, a nonprofit organization “dedicated to making women more visible and powerful in media”  
Washington, DC May 2017

"Professionalism & Ethics: Social Media, the Media & The Courts"  
[National Verbatim Reporters Association](#) | National Conference. staying ethically astute as technology and social media changes the landscape of the court reporting profession, to the golden rule – impartial to the court record. Charleston, SC July 2014

“Social Media and the News”

Asian American Journalists Association, AAJA Atlanta Chapter Annual College Student/Early-Career Workshop , Atlanta, GA April 2013

### **International Scholarly Conference**

*"Mastering the Message: The Media's Evolving Role in Fostering Good Governance in Africa"*  
[6th International Conference of the African Association for Rhetoric](#) (AAR) Namibia,  
Africa  
July 2016

### **Scholarly Conferences**

“Fake It Till You Make It? Pedagogy and Practice in the Trump Era”

Howard University Research Week 2018 Session, “Howard University Faculty Exploring New Frontiers” Washington, DC April 2018

*"Salt-N-Pepa & The Sista MC: The Sociology of Sex Talk in Hip Hop"*

39th annual Southwest Popular/American Culture Association (SWPACA) conference, Albuquerque, NM, February 2018

### **B. Presentations at Professional & Conventions/Conferences**

"Media Ready: Preparing to Meet the Media"

National Forum for Black Public Administrators 2017 Executive Leadership Institute (ELI) The attendees were 15 professionals from municipalities around the country, Washington DC, September 2017

Presenter: “Media Ready”

Executive Leadership Institute (ELI) of the National Forum of Black Public Administrators (NFBPA) 2016 Executive Leadership Institute September 2016 on sharing strategies to enable the administrators to be more media ready.

Workshop Presenter: "Smart Use of Social Media" - The Patuxent River (MD) Chapter of the Links, Inc., Health and Financial Wellness Event (HFWE), "Strategies for Success: Juggling Your Health and Finances." April 2016

"Media Ready: Preparing to Meet the Media"

National Forum for Black Public Administrators 2017 Executive Leadership Institute (ELI) The attendees were 15 professionals from municipalities around the country, Washington DC, September 2017

### **C. Presentations - Invited Speaker and Lectures**

**Keynote Speaker | Honorable Recognition**

Mistress of Ceremony, "Such A Time As This"

North Atlantic Region of Alpha Kappa Alpha Sorority, Inc., Luncheon Celebration honoring the 30th International President of Alpha Kappa Alpha Sorority, Inc., Dr. Glenda Glover. Washington, DC August 2018

Keynote Speaker, "Through Prayer, We Kept our Legacy Alive"

National Beauty Culturists' League, Inc., - National Convention, President's Dinner, Alexandria, VA July 2018

Commencement Speaker, Washington Global Public Charter School

[Washington Global Public Charter School](#) 8th Grade Commencement. Global is a tuition-free, non-profit middle school that offers an international college preparatory curriculum that prepares students for success in high school and college. Washington, DC. June 2018

Moderator, National Association of Broadcasters (NAB) Headquarters

National event for the National Association of Broadcasters (NAB) with featured remarks by FCC Chairman Ajit Pai and Commissioner Jessica Rosenworcel. NAB Headquarters, Washington, DC January 2018

Vocal Performer, Alpha Kappa Alpha Sorority, Inc. National Founders' Day 110th Anniversary Commemoration-

Served as vocalist for two events with a record 1,865 attendees during the international anniversary commemoration for the nation's oldest black woman sorority. Washington, DC January 2018 [Events: 110th Anniversary History Video Screening and Founders' Memorial Service](#)

Mistress of Ceremony, "Changing the Face of STEM: A Transformational Journey"

Mistress of Ceremony for Science, Technology, Engineering and Math (STEM) forum - with science and technology luminaries and former U.S. homeland security secretary Governor Tom Ridge. National Academy of Sciences, Washington, DC June 2018

Keynote Speaker: New Members' Luncheon, Alpha Kappa Alpha Sorority, Inc., Alpha Chapter

Delivered keynote address for sold-out plated luncheon for 50 new initiates and guests for the Alpha Chapter of Alpha Kappa Alpha Sorority, Inc. Washington, DC March 2014

Mistress of Ceremony, Howard University 2018 All Classes Reunion Luncheon

The All Classes Reunion Luncheon is a time-honored tradition bringing together alumni to celebrate the reunion classes, foster more alumni support, as well as provide a backdrop for future programs and initiatives. Washington, DC May 2018

Keynote Speaker: IVY Day, Alpha Kappa Alpha Sorority, Inc., Alpha Chapter

Delivered keynote address for annual target event where members of Alpha Chapter highlight Alpha Kappa Alpha Sorority, Incorporated's rich history and how the sorority has impacted their lives. Dunbarton Chapel, Washington, DC May 2018

### **Invited Speaker and Lectures | Panels | Forums**

#### Panelist "Fact or Fiction in the Digital Age"

U.S. State Dept.'s Bureau of International Information Programs (IIP) and Bureau of Democracy, Human Rights and Labor (DRL), live global virtual program held simultaneously at embassies around the world, in conjunction with World Press Freedom Day, U.S. Department of State Headquarters, May 2018

#### Moderator, "Teach us All" Documentary Discussion

Post-documentary discussion on de-facto segregation in American Public Schools, distributed by a collective founded by award-winning producer Ava DuVernay. The documentary premier/panel was one of twelve held around the country. WHUT TV, Washington, DC September 2017

#### Presenter, "Smart Use of Social Media"

The Patuxent River (MD) Chapter of The Links, Inc., Health and Financial Wellness Event (HFWE), "Strategies for Success: Juggling Your Health and Finances" Gaithersburg, MD May 2017

#### Presenter, "*Getting Prepared for the Media*"

Newsmaker's Academy webinar to business leaders interested in media opportunities. November 2016

#### Panelist, *To Protect and Serve? Documentary Premiere & Conversation*

Panelist on policing discussion and documentary screening. Gandhi Brigade Youth Media. Silver Spring, MD October 2016

#### Invited Presenter, *Presenting Your Best : Putting your Best 'Pump' Forward, Moving Forward with Excellence*

Greater Suburban Maryland Chapter, Jack and Jill of America, Inc. Bolger Center, Potomac, MD May 2015 | Chapter operational development retreat-40 members

#### Career Day Speaker

Dunbar Senior High School College Summit class October 2014

### **D. Invited Presentations at Howard University**

Feb 2018 “Journalism In the Age of Trump” Howard Univ. Association of Black Journalists (HUABJ) Panel with journalists from national news organizations, February 2018

October 2017 Mistress of Ceremony: Mr. and Miss Howard & Royal Court Coronation

October 2017 Panelist: “The Weekend” Panel, AKA Week, Alpha Chapter, Alpha Kappa Alpha Sorority, Inc.

April 2017 Judge: Mr. & Mrs. Howard University Pageant

January 2017 Presenter: Presentation to Royal Court- “The History of Miss Howard University”

October 2016 Speaker: Summer Academy Celebration of 2016 Howard University Junior Faculty Writing & Creative Works Summer Academy

October 2016 Moderator: How to Use Your Skills as a Multimedia Journalist to Get the Headlines” Howard University 2016 Communications Job & Internship Fair

October 2016 Panelist: “Landing a Job in TV” 2016 Communications Job & Internship Fair

March 2016 Research Presenter: Department of Media Journalism and Film’s Bring Your Own Lunch Event

October 2015: Panelist: “Landing a Job in TV” 2015 Annual Communications Job & Internship Fair

October 2015: Lecturer: “Research for Journalists” Annenberg Honors Program (AHP), Howard University School of Communications

September 2015 “History of Miss Howard University” Royal Court 2015 Boot Camp, Howard University

April 2015 “Learning from Legends” A Department of Media, Journalism and Film Tribute

March 2014 “Backpacks to Briefcases: A Mentorship & Alumni Networking Program,” Washington, DC

October 2014, “Landing a Job in TV,” Howard University 2013 Job Fair, Washington, DC

October 2013 “Landing a Job in TV,” Howard University 2013 Job Fair, Washington, DC

2009 Howard University Communications & Job Fair Media Panel

**E. Student Mentored Papers [Presentations at Professional Meetings by Students]**

Executive Producer: August 3, 2016: NABJ/NAHJ Newscast: <https://youtu.be/shv3bQ7mE7w>

Executive Producer: August 4, 2016: NABJ/NAHJ Newscast: [https://youtu.be/Ke921lp3\\_GE](https://youtu.be/Ke921lp3_GE)

**F. Video Clips**

Changing the Face of STEM: A Transformational Journey (Event MC) The National Academies of Sciences, Engineering, and Medicine June 2018

<https://livestream.com/nasem/events/8245189/videos/176251394>

“Factor or Fiction in the Digital Age” Panelist, U.S. Department of State: Bureau of Democracy, Human Rights, & Labor, World Press Freedom Day Global Virtual Program, May 2018

<https://www.youtube.com/watch?v=mkQENy0MRtc>

(Featured Video Snippet) <https://www.facebook.com/StateDRL/videos/10156642724935955/>

Dow Jones News Fund Digital Report: Borderzine: Reporting Across Fronteras-- Border Patrol ride along gets real when migrant family appears" <http://borderzine.com/2017/06/border-patrol-ride-along-gets-real-when-migrant-family-appears/> |

YouTube: <https://www.youtube.com/watch?v=mA3Fmq01Arc>

Cathy Hughes School of Communications Promotional Video: Featured representative from the Dept. of Media, Journalism and Film in a promotional video for the School of Communications 2017

<https://youtu.be/LLuNMuBfEbA>

Executive Producer: December 2016: NewsVision on WHUT:

<https://www.whut.org/whut/newsvision201/>

Executive Producer: November 2016: Election 2016 NewsVision Special:

<http://howarduniversityelectionproject.com/2016/11/08/2668/>

Executive Producer: May 2016: NewsVision on WHUT:

<https://www.youtube.com/watch?v=D2aQLrWD0DU>

Producer: June 2016: Election 2016 – Road to the Conventions WHUT TV:

<https://www.youtube.com/watch?v=SkXA778AN-w&feature=youtu.be>

Producer: February 2016: Election 2016- Democratic Debate, WHUT TV:

<https://www.youtube.com/watch?v=yKq49JtnPM0>

### **G. Television Interviews | Radio Interviews**

NPR: – “A1” hosted by Joshua Johnson. Description: Among panelists on live broadcast recorded from WWNO FM to discuss the 2017 film, “Detroit.”

<https://the1a.org/audio/#/shows/2017-08-10/1a-movie-club-sees-detroit/111733/@00:00>

WHUR: Daily Drum/Reporter’s Roundtable August 2016: Description: Served as a panelist, journalist and journalism professor on The Daily Drum segment to discuss several topics in the news, namely the 2016 Presidential Election

<http://whur.com/podcasts/daily-drum-insight-segment/reporters-roundtable/>

WHUR: Taking it to the Streets August 2016: Description: Served as guest on community news segment, on WHUR FM in Washington, DC

<http://whur.com/taking-it-to-the-streets-show-features/race-for-education/>

WHUR: Taking it to the Streets September 2015: Description: Served as guest on community news segment, on WHUR FM in Washington, DC.

<http://whur.com/taking-it-to-the-streets-show-features/this-morning-on-taking-it-to-the-streets-272/>

## **23. Research**

### **a. Grants for Which You Have Applied**

2018 National Endowment for the Humanities (NEH) Member of Research Team (Producer):

I am serving as the producer (post-production) for a proposed film project titled: Gender, Language and Hip Hop in South Africa and Tanzania. Research Principle: Msia Kibona Clark, PhD, Assistant Professor and Director of Undergraduate Studies Department of African Studies Howard University. \$650,000

2014 Research Grant Proposal, Research Resources and Small Equipment Program Office of the Associate Provost for Research and Graduate Studies Council of Research Officers Howard University. 30,538.65

### **b. Funded Grants**

2017 Advanced Summer Faculty Research Fellowship (Accepted) Documentary project: “Pageantry and Politics of Miss Howard University” This grant will help fund a documentary to capture the personal accounts of former Howard University queens during the 1960s and 1970s. (Sole author) (\$15,000)

2016 NewsVision Newscast on WHUT – NBCUniversal sponsorship. Requested and received sponsorship by NBCUniversal for second recording of the capstone broadcast journalism “as



live” 30-minute newscast recorded and broadcast on WHUT TV to an audience of 2.5 million viewers. (\$4800)

2016 Advanced Junior Faculty Writing and Creative Works Summer Academy, Howard University Office of Faculty Development in the Office of the Provost, Howard University  
One of 15 Participants in debut program to support faculty success with scholarly publications and/or creative works. (\$15,000)

2015-16 Challenge Fund Winners - Online News Association, Challenge Fund for Innovation in Journalism Education “HU Insights” (\$35,000)

Summer 2014 Moorland-Spingarn Research Center (MSRC) Summer Faculty Scholars program, University *Gravity and Grace of the Gridiron Queen: The Legacy of Miss Howard University* (\$2,500.00).

### **c. Impact of Research**

My research interests are trifold and deal with historical, practical and innovative perspectives of journalism, the journalism profession, and the complex issues of women, media, and images. I assess the transition from professional to professor, which is a relevant area of study for newly-minted academics. I have contributed to a scholarly book to help new faculty members make the transition. This publication, “Master Class: Teaching Advice for Journalism and Mass Communications Instructors” by the AEMJC Electing Standing Committee on Teaching offers practical yet powerful advice. My research also examines the intersection of pedagogy and practice, notably regarding how journalists cover the president and presidential elections. This work has also been published in a refereed journal and serves as a learning tool with students who are covering the White House and Congress as budding journalists. My extensive career as a media professional/broadcast journalist has also deepened my desire to discuss how the media has handled a variety of topics, from politics, to prisons and even women in the entertainment industry. I rely on the saying from Edward Murrow that media /journalism can educate, entertain, and inspire.

Finally, One of my most personal research areas discusses a significant and innovative discourse on the history and impact of “Miss Howard University” during the tumultuous era of the Civil Rights and Black Power Movements. As a former “Miss Howard,” I was also able to include fascinating ethnographic recollections of former queens during this transitional period of American history. This is the first such research at Howard University, and will be added to the renowned Moorland-Spingarn Research Center archives. My research has thus far been published by the Journal of Negro Education and is the focus of a forthcoming documentary series featuring these former queens who made history more than 50 years ago.

## **24. Professional Development**

**Fellowships, Workshops, Professional Conferences**

2018 DJNF |WKU Digital Workshop | [group website](#)

2017 IRTS Faculty Seminar Freedom of the Press & Journalism In Changing Times

2016 National Association of Black Journalists / National Association of Hispanic Journalists Convention and Career Fair - Washington, DC

2017 [Dow Jones News Fund Multimedia Training Academy](#) | Border Patrol special report El Paso, TX

2016 Junior Faculty Writing and Creative Works Summer Academy, Howard University Office of Faculty Development in the Office of the Provost, Howard University

2016 [Black Twitter Conference, National Association of Black Journalists](#), Columbia University, New York

2016 IRTS Faculty Seminar, Media Insiders 2016: Today's Opportunities & Tomorrow's Challenges- Las Vegas

2016 Consumer Electronics Trade Show, Las Vegas

2015 National Association of Black Journalists 2015 Convention and Career Fair - Boston, MA

2014 National Association of Black Journalists 2014 Convention and Career Fair - Minneapolis, MN

**25. List below departmental, school, or University committees on which you have served, the dates of committee membership, and your contribution to each committee.**

**A. HU University Committees**

In Progress:                      Committee on Admissions (Appointed by Dean)

Fall 2015- present              Committed to Breathing Working Committee

Fall 2015- present              Royal Court Advisory Committee

2014- Present                      President, Howard University Communications Alumni Association

**B. CHSOC College-wide Committees**

2016                      Dean's Legacy Committee- School of Communications 45th Anniversary Celebration and Soiree

- 2016 Video Committee - School of Communications 45th Anniversary
- 2014-2017 President- Howard University Alumni Association (HUCAA)
- 2014-present Advisor- Howard University Association of Black Journalists (HUABJ)
- 2015 Organizer, Retirement Celebration for Dr. Lawrence Kaggwa

### **C. Departmental Committees**

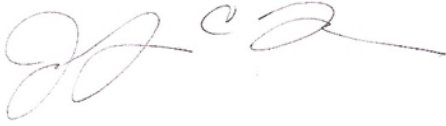
- 2017- 2018 Curriculum Committee
- 2017- 2018 Student Affairs Scholarships and Awards WHUT
- 2017- 2018 Gentrification Project
- 2017- 2018 NBC 4 Coordinator
- 2016-2017 WHUT Committee Chair
- 2016-2017 Student Affairs & Scholarships and Senior Awards Ceremony
- 2016-2017 Curriculum Committee
- 2016-2017 MJFC Search Committee
- 2016-2017 Gentrification Project
- 2016-2017 Website/ Social Media
- 2015-2016 Curriculum
- 2015-2016 Gentrification Project
- 2015-2016 Student Affairs & Scholarships and Senior Awards Ceremony
- Nov. 2014 Faculty Broadcast Journalism Lead, 2014 Midterm Election Project
- 2013-2015 Media, Journalism and Film Professional Development Committee
- 2013 – 2015 Library Committee, Department of Media, Journalism and Film,
- 2013 – 2015 Peer Evaluation, Department of Media, Journalism and Film

### **26. Public and Community Service**

Activity	Organization	Year
Mistress of Ceremony- “Such A Time As This” Celebrating Dr. Glenda Glover International President, Alpha Kappa Alpha Sorority, Inc.	Alpha Kappa Alpha Sorority, Inc. North Atlantic Region Cluster One Chapters	2018

Commencement Speaker	Global Public Charter School 8 <sup>th</sup> Grade Graduation Excercises	2018
Vocalist/Performer Alpha Kappa Alpha Sorority, Inc. 110 <sup>th</sup> Founders' Day Celebration activities	Alpha Kappa Alpha Sorority, Inc.	2018
Volunteer, Prom Extravaganza	Alpha Kappa Alpha Sorority, Inc – Xi Omega Chapter	2018
Keynote Speaker, Ivy Day	Alpha Kappa Alpha Sorority, Inc	2018
Donuts & Donations HUABJ Hurricane Clothing Drive	Howard Univ. Association of Black Journalists	2017
Participant	2017 Women's March Washington, DC	2017
Panelist: : To Protect and Serve? Documentary Premiere & Conversation	Gandhi Brigade Youth Media	2016
Public Relations Chair/Liaison, and Volunteer Norma E. Boyd 5K Race for Education	Alpha Kappa Alpha Sorority, Inc – Xi Omega chapter Pearl & Ivy Foundation	2016
Public Relations Chair/Liaison, and Volunteer Norma E. Boyd 5K Race for Education	Alpha Kappa Alpha Sorority, Inc – Xi Omega chapter Pearl & Ivy Foundation	2015
Organizer, Retirement Celebration for Dr. Lawrence Kaggwa	Alumni, Howard University School of Communications	2015
Speaker: Dunbar Senior High School College Summit class	Dunbar Senior High School	2014
Membership Intake Luncheon	Alpha Kappa Alpha Sorority, Inc., Alpha Chapter	2014

Date August 17, 2018

A handwritten signature in black ink, appearing to read 'J.C. Thomas', written over a horizontal line.

Signature of Candidate

A comprehensive digital portfolio is available for review at:

<https://jenniferthomas2.wixsite.com/apt18>