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RE: A Timely Invitation

PE

Parsons, Emmy <eparsons@nab.org>

Thu 1/11, 12:49 PM


Skovran, Chelsea <cskovran@nab.org>; Thomas, Jennifer C. 



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JCT

You replied on 1/11/2018 10:07 PM.

Eye of the Storm - Journ... 
17 KB

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Hi Jennifer,

Thank you so much for your willingness to moderate NAB's "Reporting to you live from the storm zone" panel next Thursday. We are very excited to have you and looking forward to a great conference. [In preparation for our call tomorrow, I have attached a document with draft questions for the panelists.](#) I would like to send this to the panelists by about 4pm today. If you are able to take a look before then and have any edits you would like to make, please let me know. Otherwise, we will have time to make edits later and circulate an updated document next week.

Another item that might be of interest to you is this link to a [New York Times article by Sopan Deb](#) from last September. The article was one of our inspirations for putting together the conference and helped us think through some of the questions and issues we should address.

[I will also be forwarding you a conference call invitation for tomorrow at 3pm ET when I will be talking to the panelists for this session.](#) If you are available at that time, I would love to have you join. If you are not available, no worries at all, and I will be sure to take detailed notes that I can report back to you afterward.

Thank you again, and please let me know if you have any questions.

Best,
Emmy

Emmy Parsons

Assistant General Counsel, Legal and Regulatory Affairs

National Association of Broadcasters

[1771 N Street NW](#)

[Washington DC 20036](#)

Phone 202 429 4197

[nab.org](#)

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Advocacy Education Innovation

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From: Skovran, Chelsea
Sent: Thursday, January 11, 2018 11:53 AM
To: Thomas, Jennifer C. <jennifer.thomas@Howard.edu>
Cc: Parsons, Emmy <eparsons@nab.org>
Subject: RE: A Timely Invitation

Hi Jennifer,

That's great! I will send you a calendar invite soon with the call-in information.

I'm including Emmy on this email.

Thanks,
Chelsea

Chelsea Skovran

Foundation Coordinator, NAB Education Foundation

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Washington, DC 20036
Phone 202 429 3191
[www.nabef.org]www.nabef.org

From: Thomas, Jennifer C. [<mailto:jennifer.thomas@Howard.edu>]
Sent: Thursday, January 11, 2018 11:43 AM
To: Skovran, Chelsea <cskovran@nab.org>
Subject: Re: A Timely Invitation

Hi Chelsea,

That's perfect. No worries at all.

Best,

Jennifer

Jennifer C. Thomas
Assistant Professor
Dept. of Media Journalism & Film
Howard University Cathy Hughes School of Communications

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(202) 800-4633 - DIRECT (202) 800-7927 - MAIL
jennifer.thomas@howard.edu



From: Skovran, Chelsea <cskovran@nab.org>
Sent: Thursday, January 11, 2018 11:38 AM
To: Thomas, Jennifer C.
Subject: RE: A Timely Invitation

Hi Jennifer,

It seems to be a bit crazy with trying to figure out everyone's schedule this morning. Would you be available tomorrow at 11:00am? Sorry for the back and forth.

Thanks,
Chelsea

From: Thomas, Jennifer C. [<mailto:jennifer.thomas@Howard.edu>]
Sent: Thursday, January 11, 2018 11:23 AM
To: Skovran, Chelsea <cskovran@nab.org>
Subject: Re: A Timely Invitation

Hi Chelsea, understood. I can do now or 11:30 -12. Will be getting dressed at noon. Or tonight after 7.

Sent from my iPhone

On Jan 11, 2018, at 11:06 AM, Skovran, Chelsea <cskovran@nab.org> wrote:

Hi Jennifer,

Are you available this afternoon from 12:00pm – 1:00pm? I know it's short notice, but we are trying to get this call set today if possible.

Best,
Chelsea

Chelsea Skovran
Foundation Coordinator, NAB Education Foundation

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Washington, DC 20036
Phone 202 429 3191
www.nabef.org

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Sent: Thursday, January 11, 2018 10:53 AM
To: Skovran, Chelsea <cskovran@nab.org>
Subject: Re: A Timely Invitation

Hi Chelsea,

I'm on program for an event today 2pm-6pm, so I will be in transit at 1pm. I can be available tomorrow morning or anytime during the day if that's possible?

Many thanks,

Jennifer

Jennifer C. Thomas
Assistant Professor
Dept. of Media Journalism & Film
Howard University Cathy Hughes School of Communications
Advisor, Howard Univ. Association of Black Journalists (HUABJ)
525 Bryant St. NW | Room 234 | Washington, DC 20059
(202) 806-4833 - Direct | (202) 806-7927 - Main
jennifer.thomas@howard.edu

<image001.png>

From: Skovran, Chelsea <cskovran@nab.org>
Sent: Thursday, January 11, 2018 10:40 AM
To: Thomas, Jennifer C.
Subject: RE: A Timely Invitation

Hi Jennifer,

Are you available during one of these times this afternoon to talk? Please let me know, the call should only be about 30 minutes. Once a time if confirmed I will send out a calendar invite with the call-in information.

1:00pm – 3:30pm Eastern time
4:30pm – 5:00pm Eastern time.

Best,
Chelsea

Chelsea Skovran

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Washington, DC 20036
Phone 202 429 3191
www.nabef.org

From: Thomas, Jennifer C. [<mailto:jennifer.thomas@Howard.edu>]
Sent: Wednesday, January 10, 2018 7:26 PM
To: Alexander, Marcellus <malexander@nab.org>; Lawson-Borders, Gracie <gracie.lawsonborders@Howard.edu>
Cc: Walke, Larry <LWalke@nab.org>; Skovran, Chelsea <cskovran@nab.org>
Subject: Re: A Timely Invitation

Hi there,

Yes- here you are.

Thanks,

Jennifer

Jennifer C. Thomas
Assistant Professor
Dept. of Media Journalism & Film
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Advisor, Howard Univ. Association of Black Journalists (HUABJ)
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<image001.png>

From: Alexander, Marcellus <malexander@nab.org>
Sent: Wednesday, January 10, 2018 7:16 PM
To: Thomas, Jennifer C.; Lawson-Borders, Gracie
Cc: Walke, Larry; Skovran, Chelsea
Subject: RE: A Timely Invitation

Thanks Jennifer. We look forward to the conversation! Do you have a headshot that you can forward, in case it's needed?

From: Thomas, Jennifer C. [<mailto:jennifer.thomas@Howard.edu>]
Sent: Wednesday, January 10, 2018 6:00 PM
To: Alexander, Marcellus <malexander@nab.org>; Lawson-Borders, Gracie

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Subject: RE: A Timely Invitation

Hi Marcellus,

I spoke with the Dean, and would be happy to speak with you about moderating the upcoming panel. I'm very comfortable with the topic, as a former executive producer/producer in local and network news, and have covered hundreds of weather-related emergencies.

I'm attaching my bio for your review, and will stand by to hear from Chelsea. Thanks again!

All best,

Jennifer

Jennifer C. Thomas
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jennifer.thomas@howard.edu

<image001.png>

From: Alexander, Marcellus <malexander@nab.org>
Sent: Wednesday, January 10, 2018 6:43 PM
To: Lawson-Borders, Gracie; Thomas, Jennifer C.
Cc: Walke, Larry; Skovran, Chelsea
Subject: RE: A Timely Invitation

Excellent!

Thank you, Dean...and hello Jennifer. I've added my assistant Chelsea to coordinate a time that works on your schedule for my colleague Larry Walke and I to talk through the program with you.

Please stand by.

Marcellus

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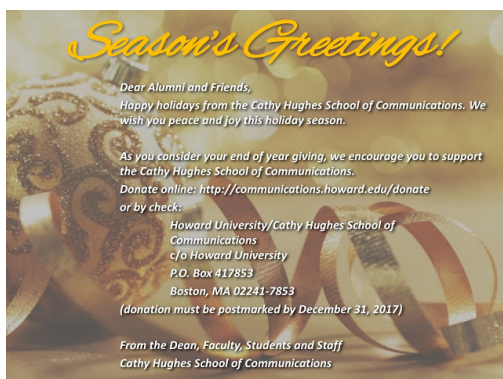
to: Alexander, Marcellus <malexander@nab.org>; walke, Larry <Lvwaike@nab.org>; Thomas, Jennifer C. <jennifer.thomas@Howard.edu>
Subject: Fw: A Timely Invitation

Hi Marcellus,

Good to speak with you this afternoon. I am copying Jennifer Thomas who teaches our broadcast courses. She wants to talk with you and learn more about the program next Thursday, Jan. 18th.

She comes with my high recommendation as a potential moderator for the panel.

Gracie Lawson-Borders, Dean
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 Howard University
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<http://communications.howard.edu/>
<http://schoolofcdeansblog.blogspot.com/>



[Dean's Blog, Howard University, Cathy Hughes School of ...](http://schoolofcdeansblog.blogspot.com/)

schoolofcdeansblog.blogspot.com

The Dean's Blog, School of C is one of numerous digital platforms we use to highlight information on what's happening with students, faculty, staff, alumni and ...

From: Alexander, Marcellus <malexander@nab.org>
Sent: Wednesday, January 10, 2018 4:27 PM
To: Lawson-Borders, Gracie
Cc: Walke, Larry
Subject: A Timely Invitation

Hello Dean Borders,

It was good catching up with you today! As promised, this note will outline the conference and our request.

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Role in Emergencies.” Our objective is to examine how radio and television stations performed during these events and to discuss potential improvements in the future.

The event will take place at **NAB Headquarters** at 1771 N Street, NW in DC. The doors open at 9am for breakfast, with the program running from 9:45am to 12:15pm. We would like very much to have Howard University represented by providing a journalism professor to moderate our first panel. We would of course, provide potential questions for consideration and program flow. We believe the right person from the School of Communications would add credibility, experience and good energy to the conference!

This event will feature remarks by FCC Chairman Ajit Pai and Commissioner Jessica Rosenworcel about the critical service that radio and TV station provide before, during and after a weather emergency or other dangerous situations. In addition, two panels of industry, government and academic experts will discuss:

- 1) The journalistic issues that stations should consider when deciding how to cover a storm (**e.g.**, whether to place a reporter outside in a hurricane); and
- 2) How stations prepare their facilities and staff to stay on the air during an emergency.

See the “in-progress” agenda for more information through this link.

<http://www.nab.org/eyeOfTheStorm/default.asp>.

[Eye of the Storm Event - January 18, 2018 | National ...](#)

www.nab.org

Home; Eye of the Storm Event "Tune in to your local broadcaster for more information," is a common refrain when a disaster strikes. Americans turn to their local ...

We hope HU will be able to join us! Please let me know if you have questions.

Thanks for considering.

All the best,

Marcellus

Marcellus Alexander

President, NAB Education Foundation
Senior Advisor, NAB

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[Washington DC 20036](#)
Phone 202 429 5365

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