

**Jennifer C. Thomas**

**Evidence of Participation of Professional Development**

**Professional Development**

**IRTS Faculty Seminar, Media Insiders 2016: Today's Opportunities & Tomorrow's Challenges - Las Vegas January 2016**

**Participant**

IRTS (International Radio Television Society) funded accommodations and registration for participation in the conference and seminar. According to its website, the goal of the program is to keep teaching timely and relevant by introducing top educators to media leaders and decision makers. During the nearly week-long program, we participants were introduced to industry leaders from social media organization and outlets such as Nielsen. Pedagogy and practice were themes discussed. The seminar allowed for interaction with other academicians from various sized universities across the country.

IRTS Faculty/Industry Seminar started in 1971 with speakers that included the legendary John Chancellor and Howard Cosell. Letters from more than a thousand professors in our archives reflect Dr. Peter Pringle's sentiment that "the Seminar is the most instructive and exhilarating experience available to faculty".

*The IRTS Foundation is a 501(c)(3) charitable organization, which brings together the wisdom and power of today's leaders to train and educate the next generation of media and communication professionals through its many educational programs and diversity initiatives. IRTS programs ensure that our business reaches its highest potential in this exciting digital age. (from acceptance email) [from the IRTS website](#)*

(\*Acceptance letter attached)

