

Jennifer C. Thomas

LEADERSHIP ACTIVITY

Professional Associations

Lead Mentor Broadcast
National Association of Black Journalists / National Association of Hispanic
Journalists (NABJ/NAHJ)
2016 Convention and Career Fair
Washington, DC | August 2016

Notable achievements:

- * Organized conference calls, planning meetings with selected students from NABJ/NAHJ prior to joint convention
- * Supervised approximately 20 student journalists and 5 supervisors
- * Coordinated with senior management at WJLA 7 and NABJ management
- * Coordinated newscast with broadcast management and personnel
- * Planned coverage with promotions, sales and other personnel
- * Organized transportation, dissemination of video, digital files and newscast management
- * Represented broadcast section at daily organization planning and post-day meetings
- * Managed social media platforms
- * Managed live student broadcast of Presidential Candidate Hillary Clinton's address to joint conference

View website: <http://www.nabjnahj.com/>

View newscast: Wed, Aug 3, 2016: <https://www.youtube.com/watch?v=shv3bQ7mE7w>

View newscast: Thur, Aug 4, 2016: https://www.youtube.com/watch?v=Ke921lp3_GE&t=1s