

**From:** Howard, Jacqueline S.  
**Sent:** Wednesday, April 17, 2013 6:57 AM  
**To:** Horowitz, Etan; '[jt@mediareadyconsulting.com](mailto:jt@mediareadyconsulting.com)'  
**Subject:** AAJA Workshop: Social Media Panel

Hi Etan and Jennifer!

I wanted to introduce you to each other since you'll both be doing the social media panel for the AAJA workshop this Saturday, April 20<sup>th</sup>.

Etan is an editor for CNN Mobile and a social media guru! Jennifer "JT" is a former CNN EP and writer/producer and now a media consultant, who also teaches Philosophy and Ethics of Mass Communication at CAU.

The social media panel is from 1:15pm-2:15pm at the 11<sup>th</sup> floor PDC. If you can get here no later than 1:00pm, so you'll have plenty of time to set up that would be great. Jennifer, there is a race that morning at Centennial Olympic Park so keep that in mind with traffic. Also, you can call my cell phone when you arrive at the concierge desk, and I or someone else will meet you down there.

I will leave the panel format up to both of you. Just keep in mind that students tend to ask a lot of questions so you'll want to leave time for Q&A. The PDC classroom does have A/V capabilities so you can bring a laptop if you want to show something.

Thank you again for volunteering your time to share your knowledge and experience with college students! If you have any questions or concerns, just let me know!

Thanks,  
Jacqueline