



EXECUTIVE ADVISORY COUNCIL

THE MORRISON-CLARK HISTORIC INN — WASHINGTON, DC | Friday, June 7, 2018

BREAKFAST

Welcome and Introduction of Speaker 9:00 a.m. — 9:15 a.m.

Bob Schultze
President and CEO
ICMA-RC

Best Practices in Media Relations and Social Media 9:15 a.m. — 10:00 a.m.

Cyber Security Crisis Communication Scenario

Jennifer C. Thomas
Assistant Professor, Department of Journalism and Film
Howard University, Cathy Hughes School of Communications
Advisor, *Howard University Association of Black Journalists (HUABJ)*

BREAK

Cyber Security Best Practices 10:30 a.m. — 11:00 a.m.

Les McCollum
Managing Vice President
Chief Information
Security Officer

Market & Investment Volatility/ DCIO 11:00 a.m. — 11:45 a.m.

Matthew Brenner, CFA
Managing Vice President
Investments

Craig Lombardi
Managing VP
Head of Defined Contribution
Investments Only (DCIO)

LUNCH

(over)

Dynamic Client Solutions 12:30 p.m. – 1:30 p.m.

David Tanguay
Senior Vice President
Chief Client Services Officer

Jerry Backenstoe
Vice President
Marketing Operations

Tammy Berger
Vice President
Application Architecture
and Programming

..... **BREAK**

Public Sector & Legislative Trends 1:45 p.m. – 2:30 p.m.

John Saeli
Managing Vice President
Strategy Development
and Implementation

Angela Montez
Senior Vice President
General Counsel & Secretary

Josh Franzel, PhD
President and CEO
SLGE

Anita Yadavalli
Program Director
City Fiscal Policy
NLC

Marketing Engagement 2:30 p.m. – 3:00 p.m.

Alex Hannah
Managing Vice President
Chief Marketing Officer

Closing Remarks 3:00 p.m.

Bob Schultze
President and CEO
ICMA-RC