7/5/2018 Thank you



Thank you



On behalf of NAB, thank you so much for participating in Thursday's conference on broadcasters' role in emergencies. Your insights and expertise made for a dynamic conversation that our audience found both interesting and useful. In fact, we have already heard from Congressional staff and others praising the thought-provoking discussions. Each of you provided numerous valuable takeaways for the hundreds of persons who watched in-person and remotely via live-stream. It was an important discussion that demonstrated broadcasters' commitment to reviewing their performance during emergencies and taking steps to improve in the future.

We also so appreciate the added efforts each of you put into the event, from Katy, Stacey and Javier traveling to join us, to Jennifer seamlessly navigating the questions and conversation on a tight timeline, to Tim juggling his schedule and jumping in at the last minute. We could not have had such a successful event without each of you. Please be assured that NAB will continue this conversation through ongoing educational outreach to our members and future programming, including at this year's NAB Show in Las Vegas.

If you have anyone you would like to share the event with, you will find an archived recording of the live stream and PDFs of the materials at: http://nab.org/eyeofthestorm/.

Again, thank you so much for making Thursday's event a success.

Sincerely, Emmy

Emmy Parsons
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