

National Forum for Black Public Administrators

777 North Capitol Street, NE - #550
Washington, DC 20002

Howard University

2017 Executive Leadership Institute

Theme: Communications, Public Relations and Decision Making

Agenda

September 21 - 23, 2017

Thursday, September 21, 2017

Venue:	<i>Interdisciplinary Research Building Howard University 2201 Georgia Avenue, NW Washington, DC</i>
8:45 – 9:00	Welcome to Howard University Judi Moore Latta, Ph.D. Professor – Media, Journalism and Film Department
9:00 – 10:30	“Language Issues” Richard Wright, Ph.D. Professor – Strategic, Legal & Management Department
10:30 – 12:00	“Writing in Professional Settings: Practical Skills” Dana Williams, Ph.D. Chair – English Department
12:00 – 12:30	Debrief/ Expectations – Judi Moore Latta
12:30 – 1:15	Lunch Break
1:15 – 3:00	“Social Media and Strategic Planning” Tia Tyree, Ph.D. Professor – Strategic, Legal & Management Department
3:15 – 5:30	“Mock Town Hall” Angela Minor, Esq. Director, Forensics – Strategic, Legal & Management Depart.
5:30	Depart for Hotel

Friday, September 22, 2017

Venue:	<i>Interdisciplinary Research Building Howard University 2201 Georgia Avenue, NW Washington, DC</i>
9:00 – 9:50	“Considering Your Intercultural Community” Judi Moore Latta
9:50 10:15	Walking Tour of Howard University and Opening Convocation (seated in Auditorium for procession) Speaker: James Comey – 7 th Director of the FBI
12:45 – 1:15	Lunch
1:15 – 3:00	“Setting the Record Straight: Cultural Issues and Current Politics” Greg Carr, J.D., Ph.D. Chair – Afro-American Studies Department
3:00 – 5:00	“Media Ready: Preparing to Meet the Media” Jennifer Thomas Assistant Professor – Media, Journalism and Film Department Producer, CNN
5:00 – 5:20	Closing – Judi Moore Latta
5:30	Depart for Hotel

Saturday, September 23, 2017

Venue: *Center for Public Administration and Service
777 North Capitol, NE
Washington, DC
Metropolitan Washington Council of Governments
Conference Room*

9:30- 11:00 “Special Project: Research Process and Presentation”
Veronica Thomas, Ph.D.
Professor – School of Education
Howard University

11:00 Activity